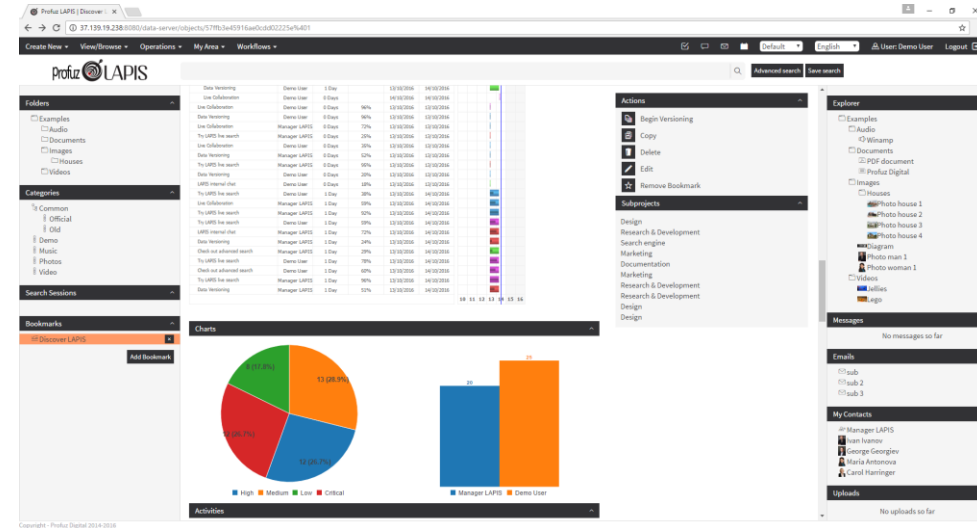
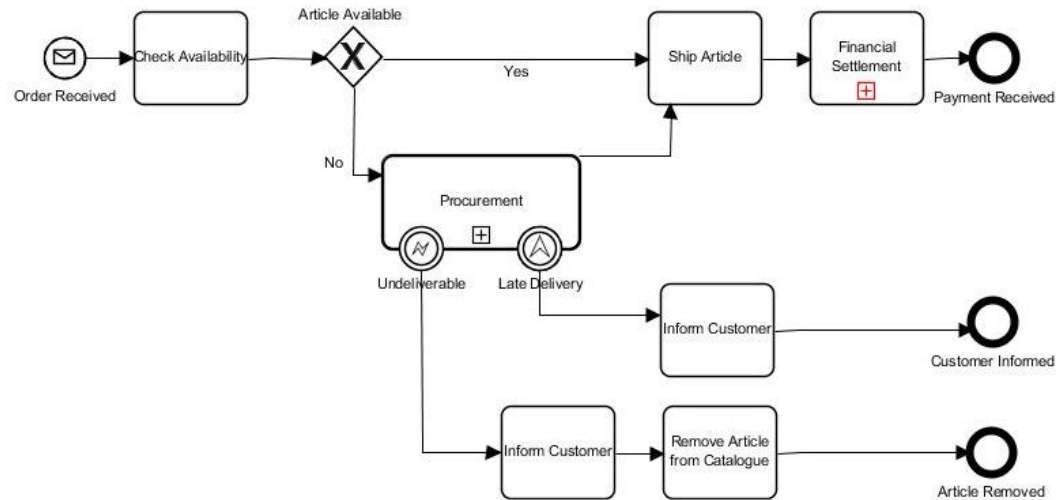




Business Process and Information Management



Consider:

- Speed of implementation
- Qualification & expertise
- Single vendor dependencies
- Hidden costs



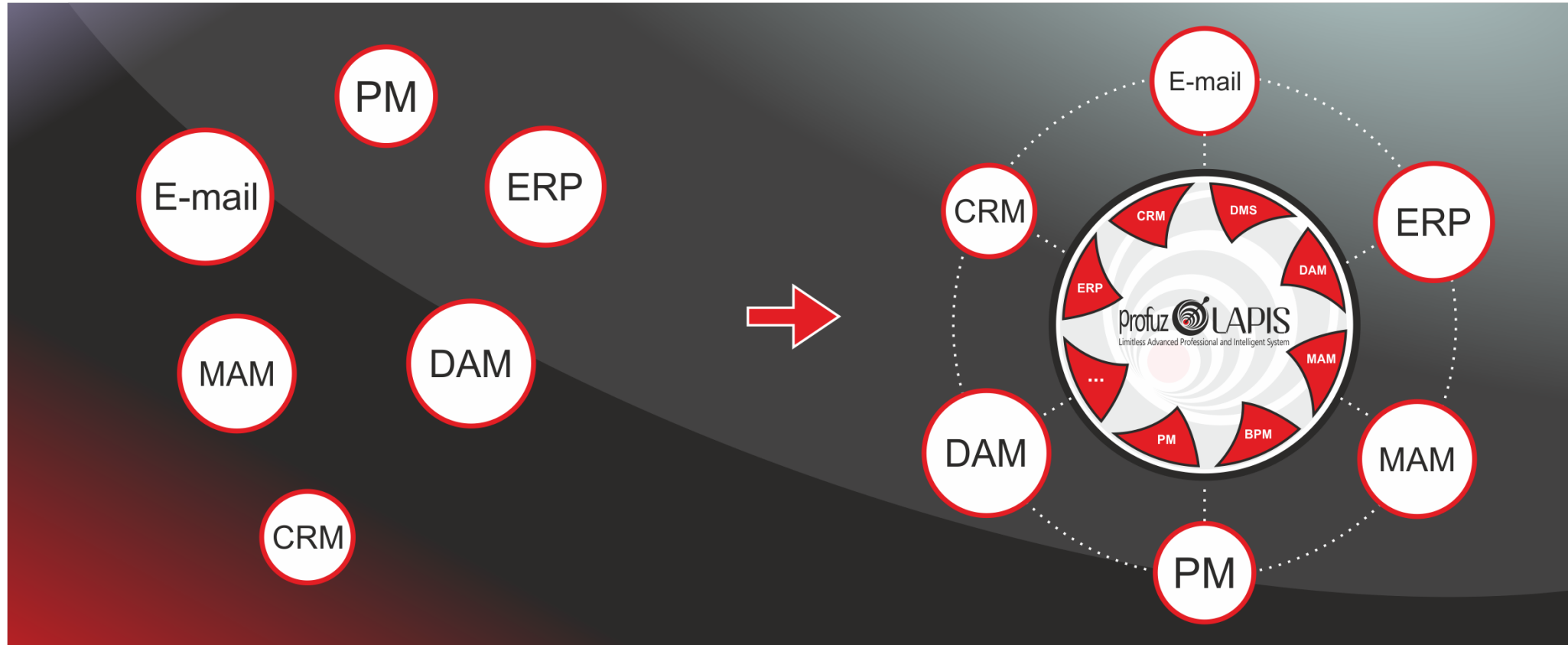
Global Business Processes and Information Management System

- Reduced Implementation time
- Significantly reduced qualification & expertise
- No vendor dependencies
- No hidden costs



What LAPIS does?

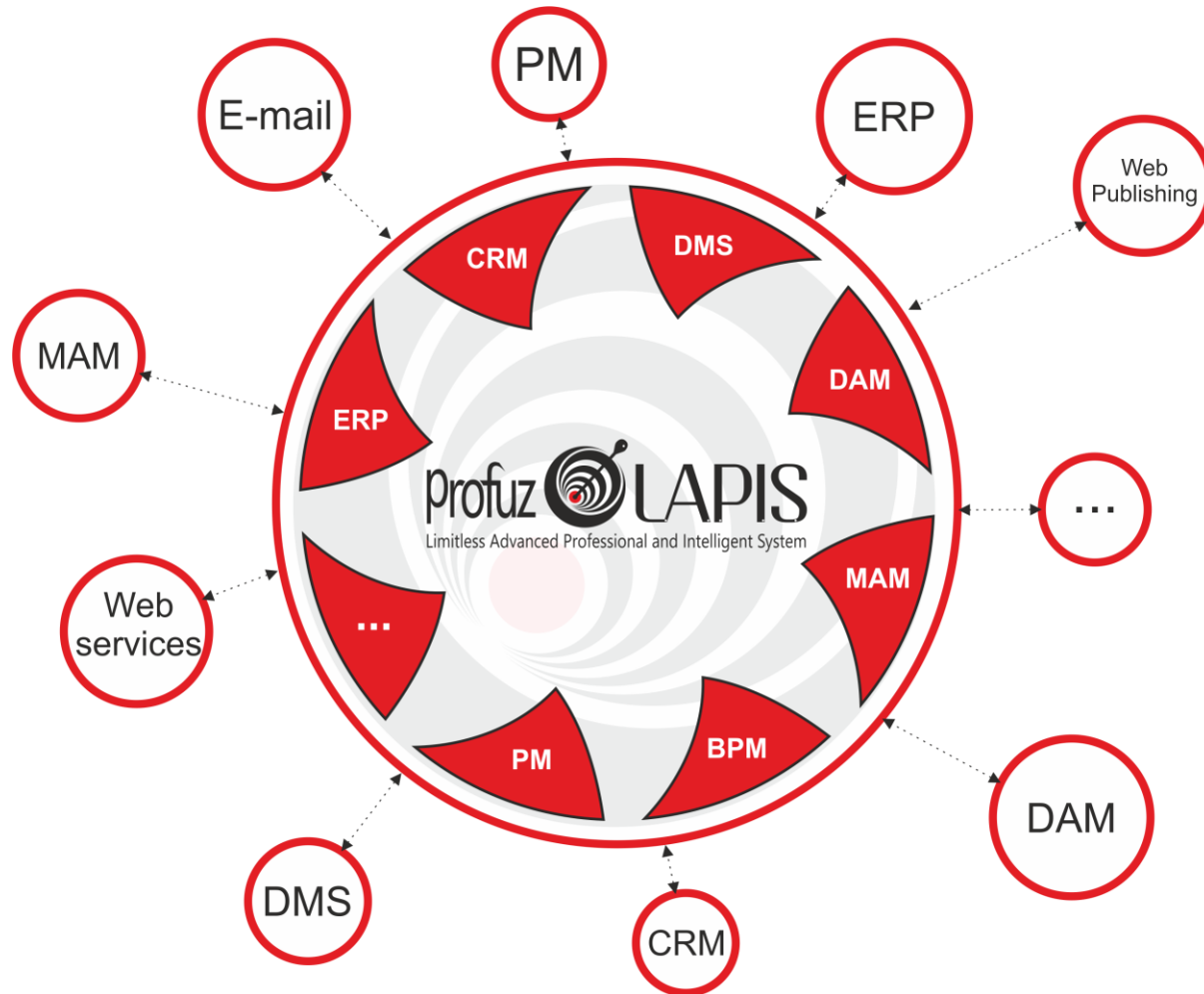
Creates single environment to run and grow your business



- ✓ Accurate cross-system on-demand reports in real time
- ✓ Improves data security and access
- ✓ Improves efficiency, productivity and quality of work

What LAPIS does?

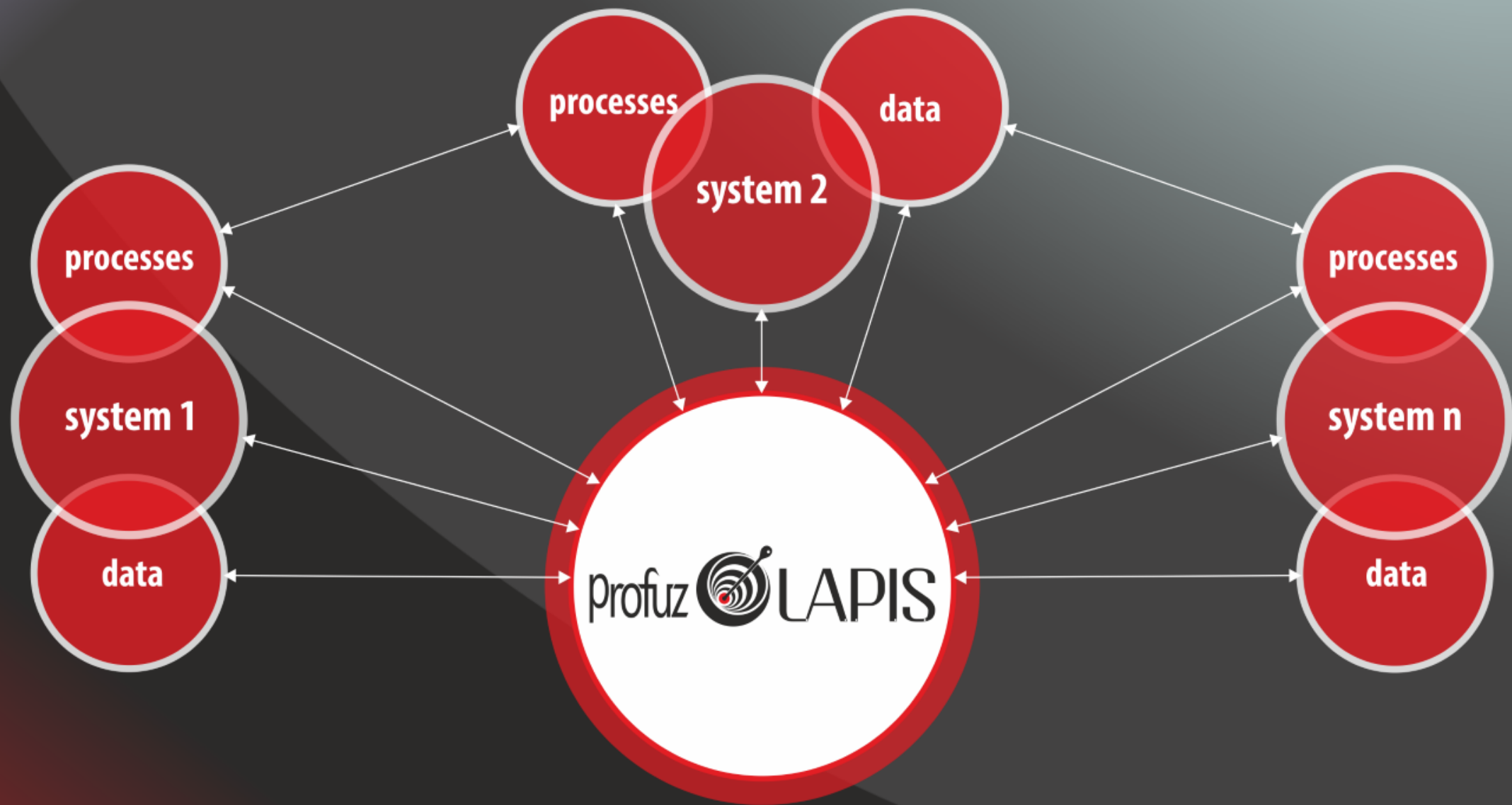
Adds functionality to the existing environment



✓ Seamless infrastructure improvement without loss of information and staff resistance

✓ Scalable modular system

✓ Minimize the human factor risks



Maintains relationships with Data & Processes that come from and remain in different systems, as well as internally

It also relates and maintains tracks of the information flow in a consistent way



Core Functionalities

Customization

Create custom modules or extend an existing one. Complete freedom to configure the system to adapt to your business specifics.

Database-agnostic

LAPIS can work with any vendor's database management system.

Web based

Access the system on any device directly from your browser



Core Functionalities

Intelligent search mechanism

Parallel search in all connected internal and external systems with live result updates and live collaboration for search sessions.

Workflow management

Design, build, run flexible business processes! Both industry-specific built-in automated workflows and user-definable workflows! Use internal and external operations or monitoring and statistics to trigger actions.

Enterprise Resource Planning

Increase business efficiency and profit by managing all activities – financial, supply, manufacturing, operations etc.



Core Functionalities

Customer Relationship Management

Organize and track interactions with potential or existing clients, partners, agents and other contacts.

Project and Task Management

From simple tasks to complex project management.

Document management

Secure document storage, online multi-user editing and custom document workflows are just a few of the advantages.



Core Functionalities

Digital/Media Asset Management

Automate, manage, organize, search, share your digital content in an intelligent way without the unnecessary transfer of large files.

Real Time Communication Tools

Video conferencing, private and group chats, comments, email access. Use built-in and external communication channels.

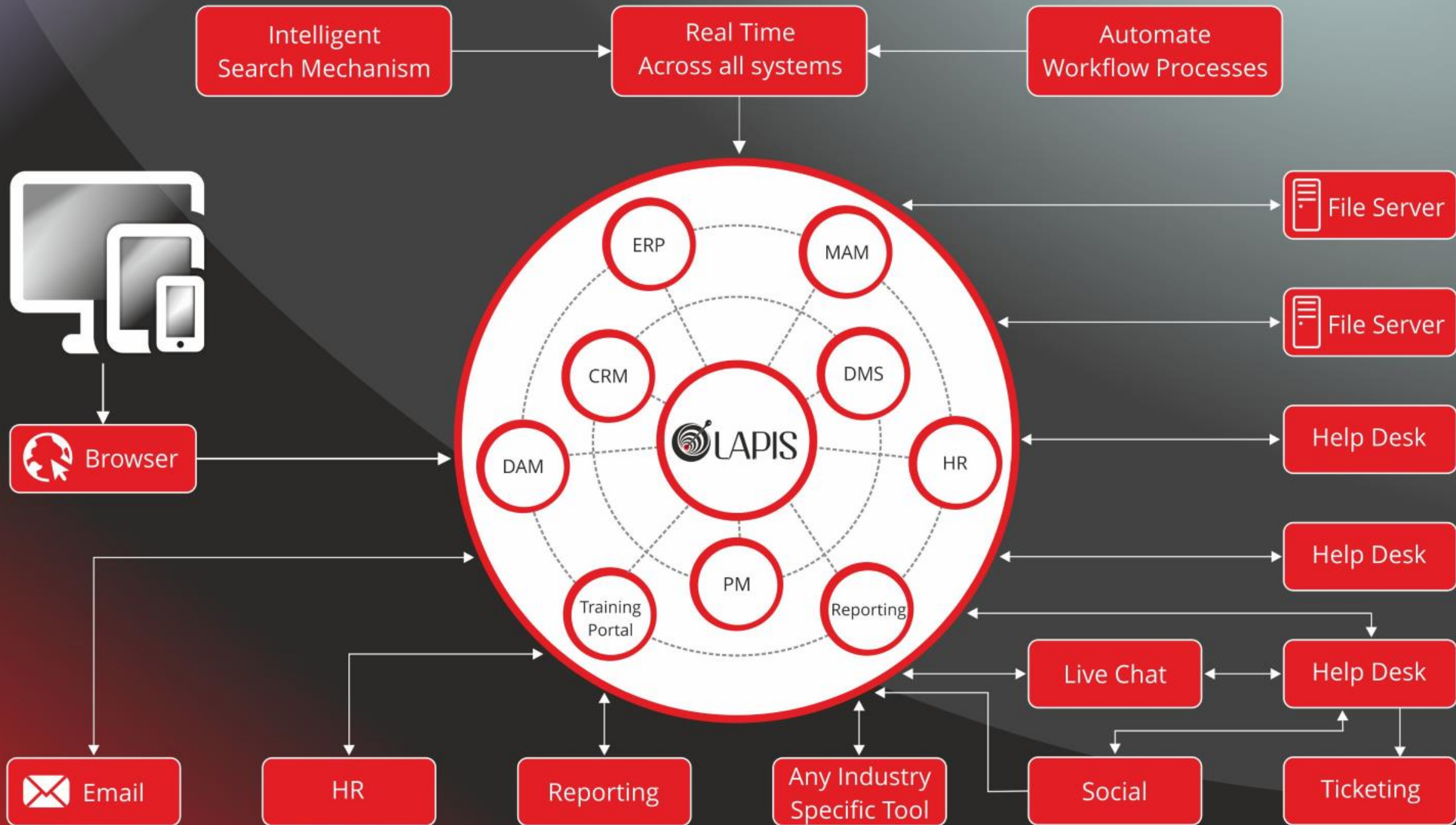
Live Collaboration

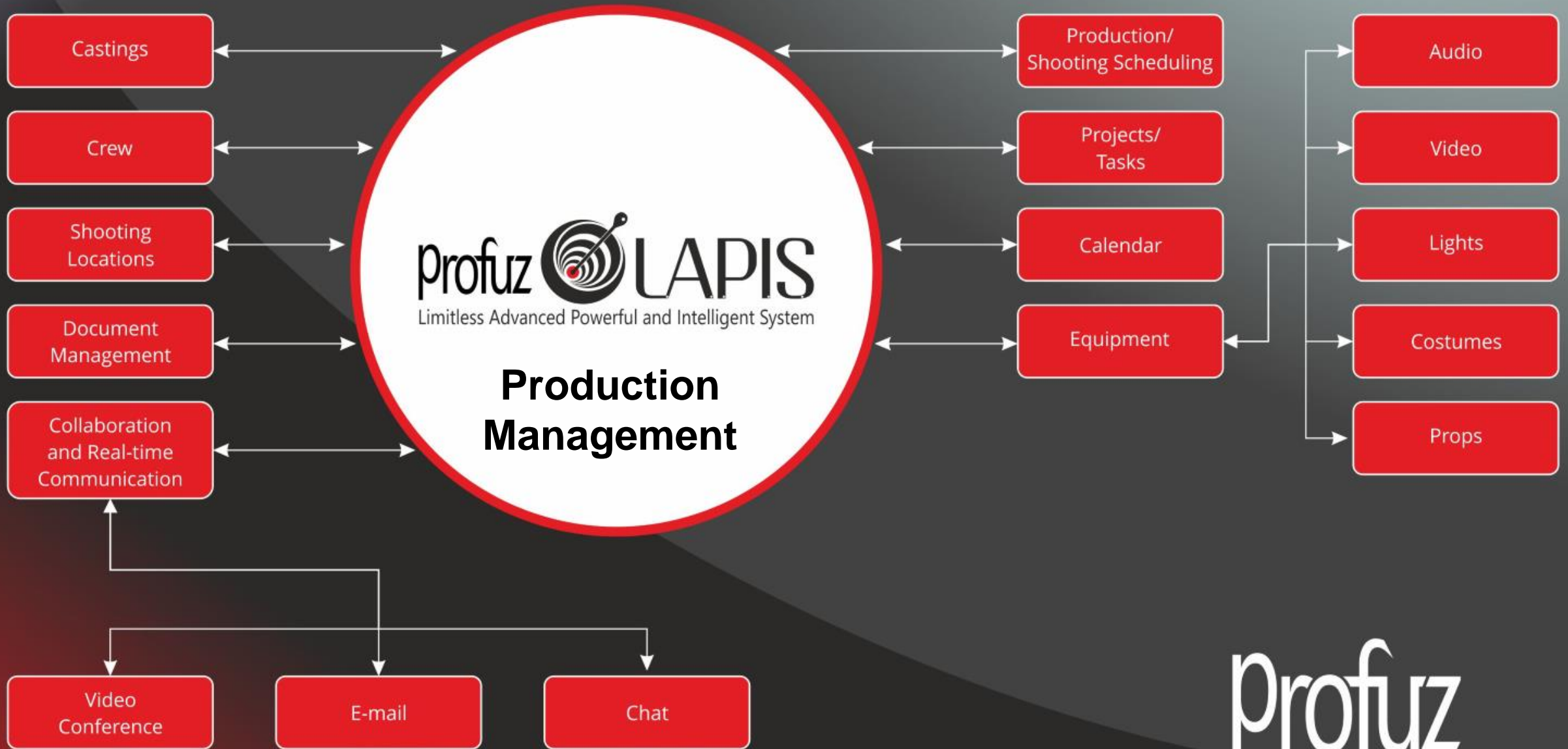
Every element in the System can be edited, reviewed, discussed, approved, shared or otherwise managed collaboratively through the Live Collaboration feature.



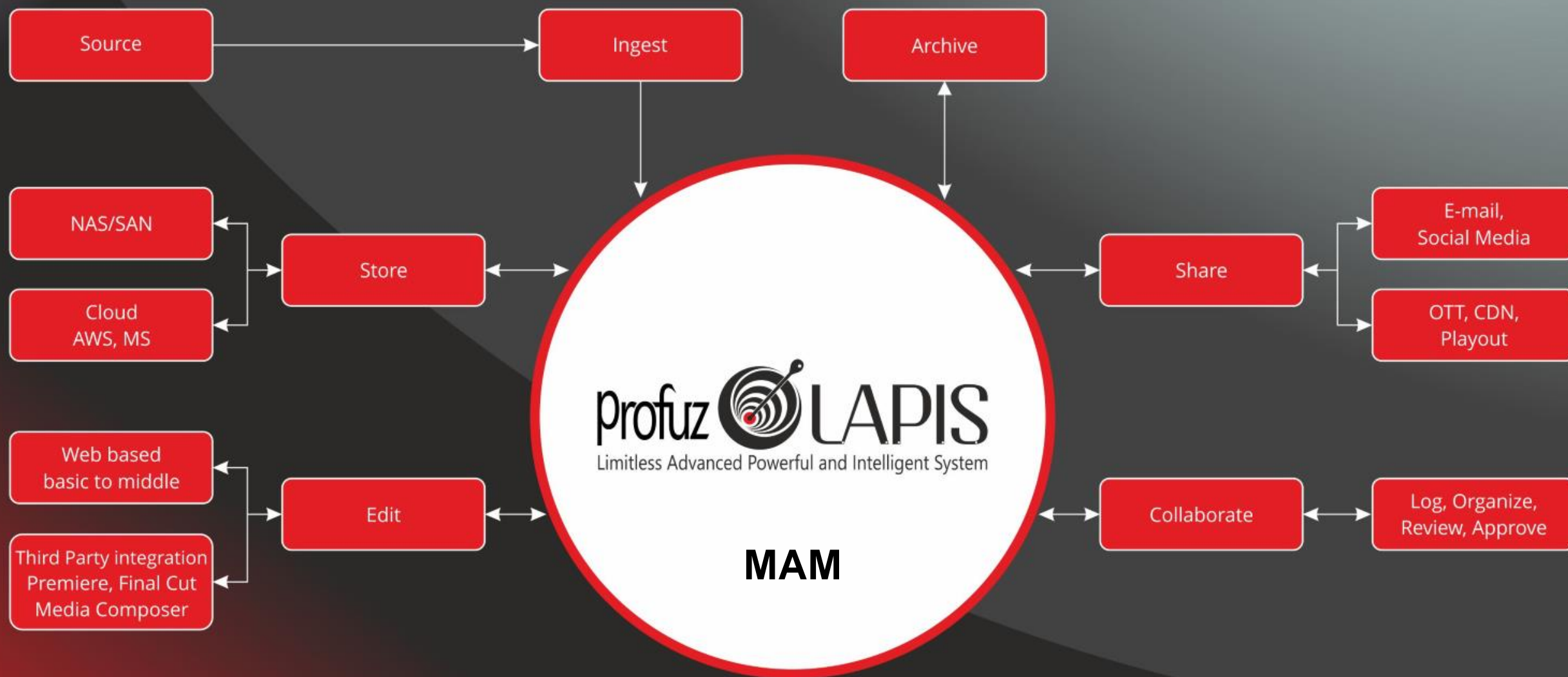
Application Examples







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PLAYOUT

Client 1

Client 2

Client 3

Teleport 1

Playout

Playout

Playout

Teleport 2

Playout

Playout

Playout

Playout

Scheduling






















Channel
Management






















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Configuration & Implementation










FEATURES	STARTR	CORPORATE	ENTERPRISE
Workflow management			
Intelligent search mechanism			
Resource planning and inventory management			
Business intelligence			
Real Time Communication (video conferencing, private and group chats, comments, email access)			
CRM (customer relationship management)			
Project and task management			

FEATURES	STARTR	CORPORATE	ENTERPRISE
User management (user and group access control)			
Live collaboration			
Data versioning			
Metadata localization			
Document management (docs, doc, odf, pdf, txt etc.)			
Media asset management (automatic content handling, video, audio, images, program scheduling, playlist creation and export)			
News feed management			

CONFIGURATION & INSTALATION	STARTR	CORPORATE	ENTERPRISE
Unlimited users & data (limited only by available resources)			
Monthly payments			
Multi-company			

CONFIGURATION & INSTALATION	STARTR	CORPORATE	ENTERPRISE
System initial setup			
Configuration and training			
Software maintenance and updates	First year included	First year included	First year included

CONFIGURATION & INSTALATION	STARTR	CORPORATE	ENTERPRISE
Cloud or on premise			
Processing Interconnection Node (PIN) Device and system integration not included	Up to 3	Up to 6	Up to 9
System Data Profile	Up to 5	Up to 10	Up to 20

CONFIGURATION & INSTALATION	STARTR	CORPORATE	ENTERPRISE
Multi-channel			
Additional processes (parallel running instances for data transformation, movement etc.)	Up to 5 Local	Up to 10 Local or Remote	
Data server instances (main, redundant, load balancing)	1	1	



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- ✓ **PROFUZ DIGITAL** is a software development Enterprise Startup specializing in the design and development of standard integral software solutions for variety of industries
- ✓ Cofounded by professionals with 20+ years of experience in management, design and delivery of standard software solutions for Industrial, IT and Media industries
- ✓ Team experience in software architectures design, project management, data processing, media processing, business and process automation, business analysis, devices control and systems integration
- ✓ Expertize in agility and optimization of processes and resources